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Filing date: **09/08/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	77924132
Applicant	Eastman Chemical Company
Applied for Mark	ASPIRA
Correspondence Address	MARGARET A ESQUENET FINNEGAN HENDERSON FARABOW GARRETT & DUNNER LLP 901 NEW YORK AVE NW WASHINGTON, DC 20001-4413 UNITED STATES docketing@finnegan.com, margaret.esquenet@finnegan.com, TTAB-Legal-Assistants@finnegan.com, etworney@eastman.com, naresh.kilaru@finnegan.com
Submission	Applicant's Submission of Substitute Drawing in Response to the Board's September 2, 2015 Order, and Request for Remand
Attachments	9-8-15 App Submission of Substitute Drawing.pdf(69514 bytes)
Filer's Name	Margaret A. Esquenet
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Signature	/Margaret A. Esquenet/
Date	09/08/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Application of:)
Eastman Chemical Company)
Serial Number: 77924132)
Filing Date: January 29, 2010)
Examining Attorney:)
William T. Verhosek, Esq.)
Mark: **ASPIRA**)
in Class 1)

**APPLICANT'S SUBMISSION OF SUBSTITUTE DRAWING IN RESPONSE
TO THE BOARD'S SEPTEMBER 2, 2015 ORDER, AND REQUEST FOR REMAND**

In response to the Board's September 2, 2015 Order, Applicant submits the substitute drawing attached as Exhibit A. In view of this submission, Applicant respectfully requests that the Board remand the application to the Trademark Examining Attorney for consideration of the proposed amendment.

Respectfully submitted,

EASTMAN CHEMICAL COMPANY

Dated: September 8, 2015

By: /Margaret A. Esquenet/
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Applicant: Eastman Chemical Company
Serial No. 77924132
Mark: ASPIRA

Exhibit A

Applicant: EASTMAN CHEMICAL COMPANY

Address: 200 South Wilcox Drive
Kingsport, Tennessee 37660
United States

Attorneys: Margaret A. Esquenet
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Attorney Docket: 09672.0296

Goods: Unprocessed polyester resins for use in the manufacture of plastic articles,
namely, consumer and household containers, in Class 1.

Amended Drawing:

EASTMAN ASPIRA